



Our products are proudly
produced with
100 %
solar energy from
our own
source.

Savings of up to
- 95 % on CO₂

Enormous reduction
in the CO₂ emissions
and packaging waste
through a “focus
on what matters”.



ORANKA sustainability.

We are already thinking about the next generation.

ORANKA.

Collective sustainability as an advantage.

Certified sustainability

With **FSC® certification** and our participation in the **Green Dot®** scheme (Duales System Deutschland GmbH), Wolfgang Jobmann GmbH underlines its holistic commitment to climate and environmental protection and thus demonstrably contributes to a noticeable **reduction in CO₂ emissions**.

ORANKA drinks cartons and the Tetra Brik packaging have been FSC®-certified since as long ago as 2011 and carry the FSC® **eco quality seal**. In contrast to products made from fossil raw materials, products based on plant-based raw materials cause significantly lower CO₂ emissions. Or to put it simply: oil does not grow back, trees do.



The requirements of modern food packaging have long since gone well beyond product protection alone. Alongside safety, quality and cost-effectiveness, the environmental friendliness of packaging is becoming increasingly important. Various life cycle assessments confirm that the drinks carton, as the only drinks packaging made from renewable raw materials, has a clear **climate advantage** over all other types of packaging.

Our ecological orientation is a fixed component in our corporate philosophy. By using our ORANKA drinks concentrates in aseptic recycled packaging, we achieve up to **95 % savings on packaging** compared to ready-made drinks. This leads to a noticeable **reduction in production, storage and logistics costs** and thus ultimately to a drastic reduction in greenhouse gases.

Green from start to finish

With ORANKA products, you are taking the green option from start to finish. Because we attach great importance to environmental protection and take our ecological responsibility as a manufacturer very seriously. Our business philosophy is extremely simple: we **“focus on what matters”**.

High yield: **With just one 0.5-litre Tetra-Pak of ORANKA 1+19 fruit drink concentrate**, you have **10 litres of mixed drink** with 20 % fruit content.



This is also part of what we mean by **brand quality**, as resource-efficient use of materials and environmental protection involve us all.

ORANKA. Collective sustainability as an advantage.



In line with our business philosophy of “a focus on what matters”, we work consistently on ecologically optimised working processes – from our corporate sustainability policy, through production, packaging and logistics, to energy, air-conditioning and heat technology. We are helped in this by forward-thinking, responsible action, a clear business course and a permanent **focus on a liveable, healthy present and future.**

A sustainable company

- Established sustainability policy
- Certified climate neutrality for electricity and gas
- Green electricity and gas from sustainable energy sources
- Modern building services (boilers, LED lighting, etc.)
- Low emissions from our vehicle fleet (electric vehicles, plug-in hybrids, etc.)
- When selecting our logistics service providers and suppliers, we always ensure compliance with sustainability requirements



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Sustainable products

- Up to 95 % CO₂ saving thanks to high drink concentration
- Maximum saving on packaging means very little waste
- The packaging material used is fully recyclable
- We use packaging made from renewable raw materials
- Drastic reductions in emissions are also achieved through efficiency in transport and warehousing

Our life cycle assessment



This is the amount of **waste** produced (for dispensing 120 litres of the ready-mixed drink)

This is the contribution to the **greenhouse effect** (based on driving one lorry)

- Ready-mixed drink in single-use packaging
- ORANKA Concentrate 1+19

Source: Fachverband Kartonverpackungen (German Carton Packaging Association)

So you know what you are drinking **vegan**

ORANKA organic fruit juice concentrate

is guaranteed to come from controlled organic farming. Organic legislation excludes the use of genetic technology in organic foods.

- 100 % organic fruit juice of various sorts
- Concentration 1+4
- In a practical 1-litre Tetra-Pak (gives 5 litres of ready-to-drink beverage)
- Our award-winning quality
- With no sugar substitute (naturally contains sugar)
- No preservatives (in accordance with the law)
- For pure fruit pleasure
- From controlled organic cultivation
- Organic in accordance with the EC Organic Regulation (DE-ÖKO-001)



ORANKA on the internet

Find out more about our wide range of drinks at **www.oranka.com**. Whether you are looking for new, innovative products or detailed information about our numerous awards and certifications – it's worth taking a look at our homepage.

ORANKA. We are here to help.



The ORANKA brand has a tradition stretching back many decades. As a specialist in drinks supply and the production of fruit juice and refreshing drink concentrates, the highest product quality has always been our aim. Numerous product awards and various patents testify to our efforts to achieve perfection. Make the most of our customised drinks concept for your individual requirements.

ORANKA. Brand quality in a beverage system.

ORANKA

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Simply by using our recyclable Tetra-Pak packaging, we save a large quantity of CO₂ in comparison to alternative, readily available beverage packaging (PET bottles, for example). Through the innovative concentration of our award-winning fruit drinks, we can also increase the ecological and resource-efficient savings achieved several times over.

