



## **ORANKA Vital.** Sunshine, fruit & added value.

## **ORANKA Vital.** Get some sunshine in your glass.



## **Healthy drinking pleasure** for your well-being

With every glass of ORANKA Vital, you are giving your health a boost. Because the whole is more than the sum of its parts. The innovative, balanced combination of all the ingredients and the careful manufacturing process ensure optimal nutrition and correspondingly high health benefits. In line with the Health Claims Regulation, numerous verified and scientifically accepted findings by the European Food Safety Agency (EFSA) apply to ORANKA Vital fruit drinks. And the best part: the taste will also win you over completely.

Find out more about our award-winning **product innovation** or arrange a one-to-one information meeting with an ORANKA customer manager in your area at **www.oranka-vital.de**. We are here to help.

### **ORANKA Vital. Enjoy life.**



# **Scientifically** verified benefits



**Among other things, zinc** contributes to normal functioning of the immune system. It also helps to maintain normal bones, hair, nails and skin and plays a part in cell division.

**Vitamin C** contributes to normal functioning of the immune system and nervous system and normal mental function. Vitamin C also increases absorption of iron and helps to reduce tiredness and fatigue.

Among other things, vitamin D helps...

- ... to maintain strong, healthy bones;
- ... to increase muscle mass and maintain strength;
- ... to reduce the risk of falls;
- ... to improve coordination and mobility;
- ... to lower systolic blood pressure and prevent heart failure;
- ... in its positive effect on sugar and fat metabolism (reduction in the risk of diabetes);
- ... in its anti-inflammatory effect (for immunological and allergic conditions).

Multiple scientific studies have been able to verify the numerous advantages of the right intake of vitamin D.

### ORANKA Vital. You are worth it.



## **Sunshine in a glass** with **vitamin D**

In comparison to large parts of the world, we in central Europe live in a region with little sunshine. We therefore do



chance to generate our own natural supply of vitamin D. The 13th Nutrition Report of the

**Deutsche Gesellschaft für Ernährung** (German Nutrition Society (DGE)) concludes in this connection: **"The vitamin D derived from eating normal foods (...) is not sufficient** to provide the amount required (...) when endogenous synthesis is low. The requirement is 20 µg/day. In other words, in addition to intake through nutrition, a supply of vitamin D is required from endogenous synthesis and/or a vitamin D supplement. If there is plenty of sunlight, vitamin D requirements can be met without taking a supplement."

Vitamin D is an important "supporter and team player" in combination with the valuable ingredients in **ORANKA Vital fruit drinks**. Vitamin D has been shown to have a positive effect on the body and well-being (see also the box on the left).

With ORANKA Vital fruit drinks, you can easily counteract any existing nutritional deficiencies – not just in relation to vitamin D but also with the other valuable ingredients. Even one glass a day helps.

### ORANKA Vital. A break for your body.

## **ORANKA Vital concentrates** in a Tetra-Pak: innovative and refreshingly fruity



ORANKA offers you a variety of fruity drink concentrates in award-winning brand quality for your individual nutritional needs. Our innovative Vital products are based on natural **human requirements** and combine exquisite fruit with **valuable vitamins and the mineral zinc** in a functional way to make a particularly refreshing, low-calorie, revitalising flavour experience.

#### Available in the flavours

### 1+4 Apple cloudy, Orange, Sour Cherry and Blackcurrant

- ✓ With the valuable mineral zinc
- ✓ With vitamin D and vitamin C
- Scientifically verified additional benefits
- Vegan, refreshingly fruity and revitalising
- DLG award winner
- Suitable for diabetics
- Low calorie / no added sugar
- No preservatives
- High yield through concentration
- In a practical 0.5-litre Tetra-Pak:
  1+4 gives 2.5 litres of mixed drink and
- ✓ 20 % fruit content in the mixed drink
- ✓ 200 ml mixed drink covers 50 % of the daily reference quantity of vitamin C and 30 % of the zinc and vitamin D requirements
- Long shelf life due to aseptic filling
- Strict quality assurance with continuous laboratory monitoring
- Environmentally friendly thanks to small amount of packaging waste
- Can be stored at room temperature
- Allergen-free in accordance with FIR

#### **ORANKA Vital. Just what you need.**





## **ORANKA** on the internet

Find out more about our wide range of drinks at www.oranka.com. Whether you are looking for new, innovative products or detailed information about our numerous awards and certifications it's worth taking a look at our homepage.

ORANKA. We are here to help.



The ORANKA brand has a tradition stretching back many decades. As a specialist in drinks supply and the production of fruit juice and refreshing drink concentrates, the highest product quality has always been our aim. Numerous product awards and various patents testify to our efforts to achieve perfection. Make the most of our customised drinks concept for your individual requirements.

#### ORANKA. Brand quality in a beverage system.



## **PREMIUM QUALITY** MADE IN GERMANY